



Wireless Broadband anytime & anywhere

Azalea Networks Extends Access to its Cost-Saving Wireless Mesh Network Solution with Sales Representation throughout North American Market

***Company continues to add to its wide network of professional representation
throughout the United States and Canada***

Milpitas, California – March 12, 2009 – Azalea Networks, a leading innovator in wireless network equipment and technology, recently announced complete sales coverage with representative firms throughout North America. The company has been continuously adding new agreements that include representative firms in every region of the United States and Canada. These manufacturer representatives will extend Azalea's support to value-added resellers and integrators throughout North America.

Azalea's wireless mesh network technology is becoming increasingly attractive to integrators, VAR's and end-users as they seek cost-effective wireless solutions for applications including video surveillance, Wi-Fi hot zones, mobility, and carrier-grade broadband wireless. "We are finding project managers in all business sectors, government and private, who had put their infrastructure improvements on hold due to the high cost of deploying fiber backbones for video and other communications needs," commented Ben Keith, president of Gold Line Marketing International.

Project managers have reported an interest in several benefits of Azalea's quickly deployable, self-healing mesh topography including scalable capacity, seamless mobility, high performance over multiple hops, as well as the ability to utilize the first responder 4.9 GHz spectrum for public safety applications. "These same managers are now turning to the Azalea Layer-3 wireless routing solution to overcome the high cost of installation and ownership associated with wired networks... the Azalea solution has brought an opportunity to move forward on projects that were previously considered dead on arrival," Keith added.

Azalea's technology is unlike any other in the marketplace, providing municipalities, public safety applications, oil and gas operations, shipping ports, distribution centers, and business and education campuses with the benefits of turnkey wireless solutions. Azalea's solution offers

the ability to expand, grow or modify a network as needs change. The “intelligent” characteristics of Azalea’s network routing technology lie in its ability to deliver peer-to-peer routing across the entire network while enabling network management from the host to the client. Azalea’s solution also enhances its wireless network’s integration with other wireless and wired networks, including the Internet, enterprise networks, or service provider infrastructure, adding flexibility for the wireless network operator.

“Azalea’s unique Layer-3 technology provides a high-performance wireless solution that comes at an extremely low cost-of-ownership,” reported Brian Carlson, vice president and general manager of Azalea’s North American operations. “Our team of manufacturers’ sales representatives will help introduce the Azalea wireless solution to the North American market. These firms are made up of professionals who have the necessary wireless networking expertise to support our channel,” he added.

Azalea’s North American sales representatives include:

Eastern United States:

- The Atkins Group
- ID Sales & Associates
- LCA Sales

Southern United States:

- Focus Sales
- Timarron Partners, Inc.

Central United States:

- OCOM Sales, Inc.
- Mooncom
- Monfort Electronics Marketing

Mountain United States:

- R.F. Mayo Associates, Inc.

Western United States:

- Gold Line Marketing International Inc.
- Premier Systems Group
- Pacific Group

Canada:

- PLG Security Systems Inc.
- Gold Line Marketing International Inc.

As part of Azalea's strategy to bring its market-leading technology to North America, Azalea has also inked agreements this year with value-added distributors WAV, Inc. and Northern Video Systems and launched its channel partner program, the Azalea Mesh360 Partner Program. "Azalea's unique broadband wireless routing technology is being delivered with the professional support of a complete channel program," said Frederick Harris, Azalea's director of channel sales and management. For more information on the Mesh360 Partner Program, visit www.azaleanet.com/partners/channel. To locate the nearest Azalea professional sales representative, visit www.azaleanet.com/partners.

About Azalea Networks

Azalea Networks, headquartered in Silicon Valley, California, (www.azaleanet.com) is the first company to provide network intelligence to its broadband wireless mesh infrastructure through an innovative wireless routing technology that sets new standards in price and performance. Azalea's solution is ideal for service providers, government agencies, and industrial enterprises that need the superior high performance, scalable capacity, quality of service, seamless mobility and other advantages made possible by true, intelligent network routing.

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